THE Solomon FOUNDATION

STATE OF THE FOUNDATION

20
26

THE SOLOMON FOUNDATION

TSF VISITED

167 CHURCHES

& presented to

95,000 PEOPLE

There are currently...

356 LOANS

7,910 INVESTORS

11,709 ACCOUNTS

active within TSF

BECAUSE OF YOUR PARTNERSHIP

many

CHURCHES

moved into buildings & many

PROJECTS

are in progress

There have been...

400 BORROWERS

869 LOANS valued at

$1.88B in LOANS

in TSF history

THANKS TO YOU, TSF HAS MADE ROOM FOR

250,000 PEOPLE IN OUR PARTNER CHURCHES

WHERE **135,000** HAVE BEEN BAPTIZED since 2011

TODAY, THE SOLOMON FOUNDATION HAS BECOME THE THIRD LARGEST CHURCH EXTENSION FUND WITHIN **15 YEARS**

BY REACHING TOTAL ASSETS OF **$1.29B**

*These numbers are effective as of Aug. 1, 2026.

WHO IS TSF?

The Solomon Foundation (TSF) is a church extension fund whose primary purpose is to grow God's Kingdom. We measure success not solely by our financial health but by the churches we help build and the lives those churches lead to Christ. We exclusively serve Restoration Movement churches, and our success is built on trusted partnerships with leaders and investors who are committed to growing the Kingdom.

Since 2011, TSF has helped our church partners baptize more than 135,000 believers and create space for over 250,000 people to worship every Sunday. When investors trust us with their money, they do so knowing they're not only receiving an excellent return on their investment but also partnering with us on a mission to bring people to know Jesus Christ as their Lord and Savior. It's this unique relationship that makes us more than a lender.

It is our joy and privilege to serve our churches and investors as we work together toward our shared goal of growing the Kingdom.

TABLE OF CONTENTS

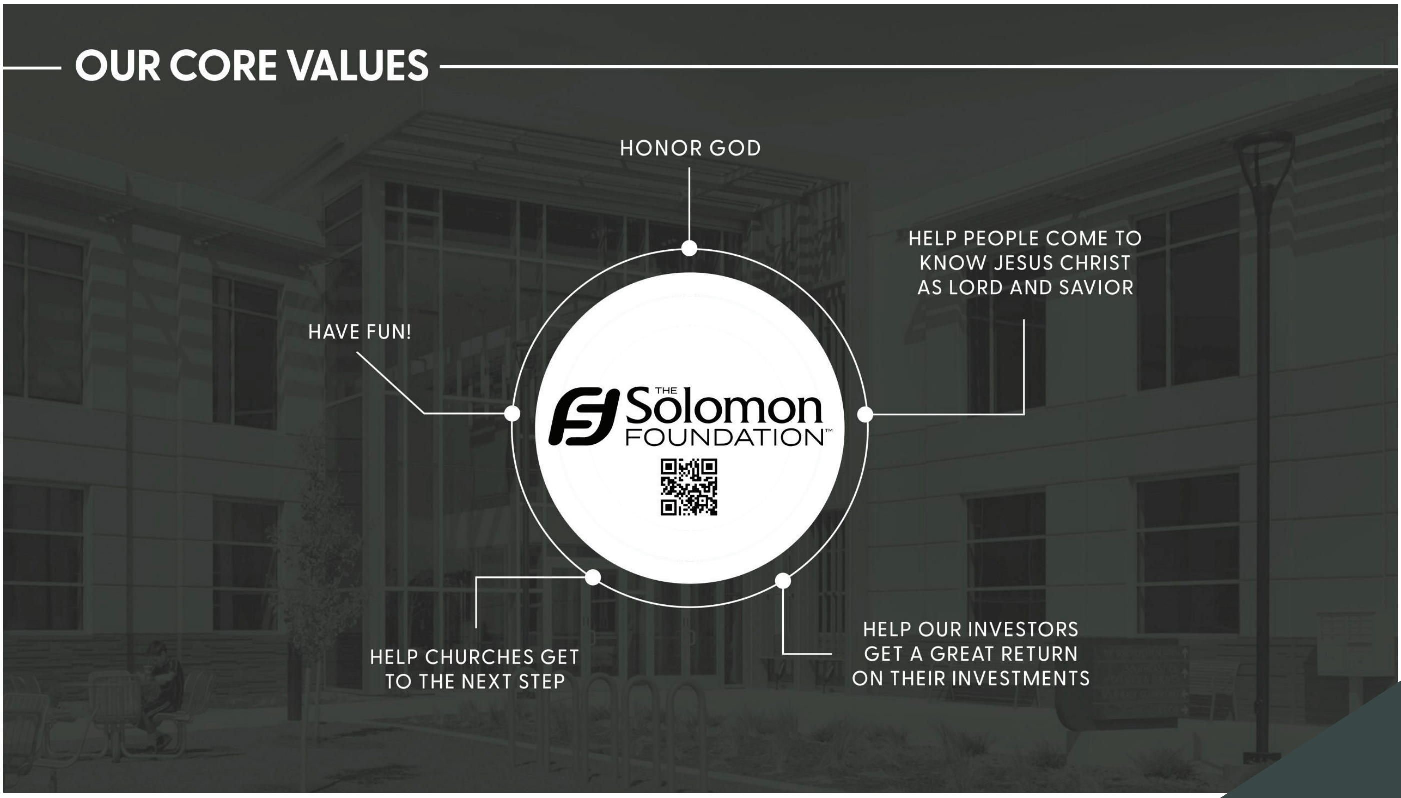
TSF'S CORE VALUES

The primary goal we strive to meet every day at The Solomon Foundation (TSF) is to honor God. Founder Doug Crozier set our course with this objective, and we at TSF have remained wholeheartedly committed to it, both personally and professionally. Since 2011, the TSF team has remained committed to being a church extension fund that honors God by unapologetically living out our five core values daily. We will:

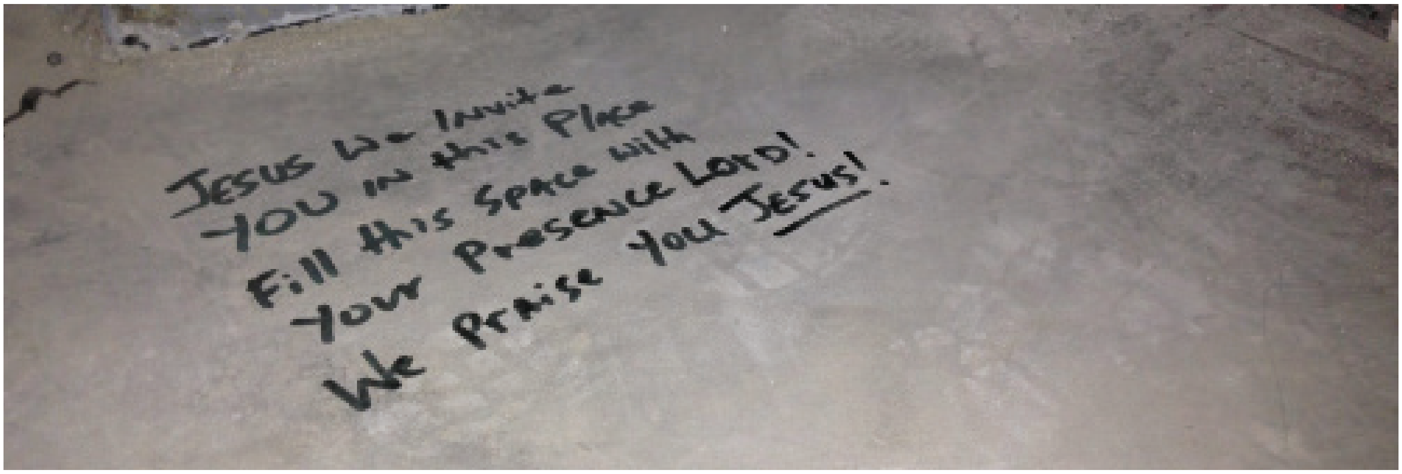
1) Honor God (Proverbs 3:9-10)
2) Help people come to know Jesus as their Lord and Savior (Proverbs 11:30)
3) Help our investors get an excellent return on their investments (Proverbs 11:24-25)
4) Help churches get to the next steps (Proverbs 11:14)
5) Have fun (Proverbs 17:22)

The Solomon Foundation is a ministry first—a ministry that uses our gifts in banking to partner with churches so they can expand their Kingdom work and reach the lost in the name of Jesus. It's thanks to the trust our investors have in us that we're able to lend to churches. Without their investment and participation in growing the local church, we couldn't continue to do our God-honoring work. Because we want to support the investors who support us, we prioritize giving excellent interest to those who invest with us.

It is through the pairing of strong banking skills and hearts that honor God that TSF has come alongside the independent, local Christian church at an unprecedented pace, having partnered with more than 400 Restoration Movement churches to date. With a "let's grow God's Kingdom" attitude, TSF doesn't just provide loans to churches to build buildings. More importantly, we support the success of every church we help build by becoming a valued ministry partner. We pour into churches through building relationships that include spending time together in person, being a call or text away, walking the property, sharing stories, meeting with elders, lovingly challenging choices, learning from one another, and eating meals together. Loving and supporting our church leaders helps us reach the lost in the name of Jesus.



THE TSF STORY: HOW IT ALL BEGAN



The Solomon Foundation began with a vision: to meet a critical need in U.S. churches by providing a trusted financial partner to help them grow. What started as an idea shared by six leaders within the Restoration Movement has become the fastest-growing church extension fund in U.S. history.

The vision for TSF began with a meeting on October 29, 2010, in the green room at Christ's Church of the Valley's (CCV) main campus in Phoenix, Arizona. CCV leaders Senior Pastor Don Wilson, Executive Pastor Tony Burgarello, and Elder Mac McElroy joined Crossroads Christian Church leaders Senior Pastor Barry Cameron and Administrator Mel Deitz, along with Doug Crozier, a respected leader in the church extension fund community. Together, they explored what could happen if two growing churches partnered with Doug's expertise to launch a new church extension fund.

Doug brought decades of experience, having previously served as President and Chief Operating Officer of Church Development Fund in Irvine, California. His leadership helped shape the church extension fund industry, including efforts to strengthen regulations and foster collaboration with state regulators. His passion for Restoration Movement churches, combined with his banking and finance background, made him the right leader to turn the vision of TSF into reality.

Just one day after that initial conversation, the decision was made to launch a new church extension fund. Doug filed the documents to establish The Solomon Foundation in December 2010, and TSF officially opened its doors in April 2011.

Loans That Led the Way

From the beginning, TSF focused on helping churches access the financing needed to grow. Three early loans became the foundation of a loan portfolio that has since grown to more than $828 million:

2|42 Community Church in Brighton, Mich. had been meeting at the local high school for 10 years. In early 2011, a 74,000 square-foot indoor racquetball and tennis club went on the market. TSF and 2|42 partnered to acquire the facility, marking TSF's first acquisition loan. Today, 2|42 hosts more than 7,500 attendees over three campuses each Sunday, and was on the Outreach 100 Top Fastest-Growing Churches in America list for five years in a row.

The Crossing was seeking to refinance their facilities throughout the tri-state area of Missouri, Illinois, and Iowa at about the same time in early 2011. The Crossing used the refinance to acquire facilities in micropolitan communities, and has since grown to 10 campuses in three states with over 8,000 in attendance every Sunday.

Academy Christian Church in Colorado Springs, Colo. needed a construction loan to expand their aging facilities. TSF came alongside and provided the construction financing that allowed this church to grow.

Deposits That Made the Difference

The growth of TSF has always been fueled by Kingdom-minded investors and church partners. Early deposits from Crossroads Christian Church and its members provided the foundation for TSF's first loans, followed by support from Christ's Church of the Valley, Mount Pleasant Christian Church, and Real Life Ministries.

One of the most significant examples of generosity came from Real Life Ministries, which donated more than $6.4 million in land to TSF. Doug Crozier structured a land endowment that allowed TSF to leverage that equity, helping the organization grow by more than $120 million between 2012 and 2014.

The Solomon Impact

Today, The Solomon Foundation is headquartered in Parker, Colorado, where it continues to serve churches across the country. The Solomon Centre provides a home for TSF's growing team while also serving as a hub for nonprofit ministry, including a 26,000-square-foot food pantry.

THE TSF STORY: THE NEXT CHAPTER

As The Solomon Foundation enters its next chapter, Joshua J. Means is leading the organization forward with a commitment to build upon the strong foundation established by founder Doug Crozier.

Josh stepped into the role of Chief Executive Officer on March 31, 2025, following a thoughtful leadership transition designed to preserve TSF's mission while positioning the organization for continued growth. After more than a decade of visionary leadership, Doug passed the torch with confidence, knowing TSF's future was in capable hands. During the transition, Doug served as CEO Emeritus, continuing to strengthen relationships with churches and investors while supporting Josh as he stepped into leadership.

Josh brings a unique combination of financial expertise, leadership experience, and a deep commitment to advancing God's Kingdom. Before joining TSF, he served as CEO of Community Markets for Equity Bank, where he led banking operations across Missouri, Oklahoma, and Kansas. Prior to that, he served as vice president of the Wesleyan Investment Foundation, helping grow total assets from $740 million to $1.2 billion in four years. He has also served on the board of Christian Financial Resources for seven years, including as chairman.

A fourth-generation man of faith, Josh earned a degree in Business and Organizational Leadership from Southern Nazarene University and attended Southern Methodist University's Graduate School of Banking. He and his wife, Erin, are raising five children and share a passion for serving others through faith, leadership, and generosity.

As CEO, Josh is focused on expanding TSF's impact by helping more churches access the resources they need to grow and reach their communities. He is committed to honoring the values and mission that have guided TSF from the beginning while bringing fresh vision, innovation, and sustainable leadership for the future.

"I couldn't be more excited about what the future holds under Josh's leadership," Doug said. "His vision, experience, and passion for growing God's Kingdom make him the perfect person to guide us into the next chapter."

Under Josh's leadership, TSF continues the mission that began in 2011: partnering with churches, empowering growth, and creating Kingdom impact for generations to come.

OPERATIONAL SUPPORT TEAM

The Operational Support Team works with all departments at The Solomon Foundation to ensure things run smoothly in our quest to grow the Kingdom. Behind every investment, every church partnership, and every ministry opportunity is a team committed to serving with excellence.

The Operational Support Team exists to equip and support the people who make The Solomon Foundation's mission possible. While we proudly serve every department across the organization, our primary focus is coming alongside our Investments Team to strengthen the operational support behind our investor services by streamlining application processes, supporting investor account maintenance, and improving the systems that help us serve with excellence. We believe that every process improved, every phone call answered, and every transaction completed with care ultimately helps advance the Kingdom by allowing our ministry to better serve churches, investors, and communities.

SERVING OUR TEAM

The Operational Support Team provides the behind-the-scenes support that allows every department to thrive. From coordinating cross-functional projects and supporting TSF Weekends to improving internal processes and managing day-to-day operations, we strive to remove obstacles so others can focus on the work God has called them to do. Whether assisting a coworker, solving an operational challenge, or helping launch a new initiative, we seek to serve with humility, excellence, and a spirit of teamwork.

SERVING OUR INVESTORS

As our ministry continues to grow, so does our responsibility to care well for those who entrust resources to The Solomon Foundation. Every interaction is an opportunity to demonstrate Christ-like hospitality, integrity, and stewardship. We are honored to provide exceptional service to our investors, churches, and ministry partners while helping create a seamless experience built on trust and care.

DID YOU KNOW?

Visitors are welcome to tour The Solomon Foundation headquarters Monday through Friday, 8 a.m. to 5 p.m.!

Our building is also home to the Christian Standard Library, preserving editions of the Christian Standard from its very first publication in 1866 through today. This remarkable collection offers visitors a unique opportunity to explore the rich history of the Restoration Movement and the legacy of faithful ministry that continues to inspire future generations.

"Whatever you do, work at it with all your heart, as working for the Lord." — Colossians 3:23

FIELD TEAM

The Field Team is passionate about driving The Solomon Foundation's mission forward. This Kingdom-focused team is made up entirely of individuals with prior ministry experience who have led churches and other faith-based organizations across the country.

BUILDING PERSONAL RELATIONSHIPS

Strengthened by their unique backgrounds and shared love of the Lord, the Field Team serves TSF's investors and partner churches with pastors' hearts. They travel across the country to establish new relationships and foster old ones in face-to-face interactions. Members of the Field Team can be found at partner churches across the country nearly every weekend, hosting meals and giving presentations about how congregations can support us in growing the Kingdom. While sharing investment opportunities with potential partners, they prioritize connecting current investors with the impact of their investments in TSF's partner churches.

ENCOURAGING OUR CHURCH PARTNERS

Members of the Field Team work one-on-one with every single TSF church, providing resources, coaching, and a steady hand throughout the entire loan process. Whether it be an acquisition, construction, or another project, TSF's Field Team is committed to lending their wisdom and expertise to every congregation they serve.

HOSTED 126 TSF WEEKENDS

FINANCE & ACCOUNTING

The Finance Team is committed to delivering accurate and timely financial data to support informed decision-making. By working closely together, we aim to equip the entire TSF team with the essential financial tools and insights needed for success, all while staying true to The Solomon Foundation's core values.

MAINTAINING FINANCIAL EFFICIENCY

Financial efficiency is integral to TSF's work, reflecting our commitment to responsible resource management. By maintaining careful budgeting, transparent practices, and a healthy relationship with our auditors, we optimize our opportunities. Our commitment to integrity and accountability ensures that each dollar is utilized effectively to serve the Restoration Movement.

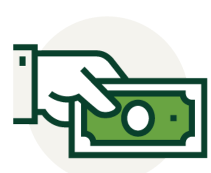
FORECASTING FUTURE SUCCESS

Financial forecasting plays a crucial role in guiding TSF toward impactful outcomes. By analyzing trends, financial markets, and projecting needs across various scenarios, we make informed decisions that drive sustainable growth and effectiveness. Through strategic forecasting, we anticipate challenges and opportunities, enabling us to proactively adapt to the evolving demands of our rapid growth.

TSF HAS BECOME THE THIRD LARGEST CHURCH EXTENSION FUND WITHIN 15 YEARS

WE ARE THE FASTEST-GROWING CHURCH EXTENSION FUND IN U.S. HISTORY

WE'VE MET ALL ANNUAL REGULATORY REQUIREMENTS SINCE WE OPENED IN 2011



TOTAL ASSETS: $1.29 BILLION
NET ASSETS: $70.3 MILLION

HUMAN RESOURCES

The Human Resources Department is a new employee's first introduction to The Solomon Foundation, and we strive to make them feel like a welcome addition to our team. We do this by being approachable and leading with servants' hearts.

CULTURE IS EVERYTHING

Finding employees who are a good cultural fit is essential to maintaining our unique workplace. We require employees to be active members of a non-denominational Christian church or Church of Christ, so we're united in our faith and enthusiastically buy in to the mission of growing the Kingdom. We believe that skills can be taught, so we place a heavy emphasis on hiring based on character, heart, and a commitment to joyfully serving others.

FAITH AND FAMILY FIRST

At TSF, we invest in our employees' well-being and offer benefits that allow them to take care of themselves and their families. This has always been Founder Doug Crozier's heart. We focus on fostering a healthy work/life balance in addition to working hard and having fun. By taking care of our employees, we allow them to take the best care of our investors, churches, and their fellow employees.

DESIGNED FOR CONNECTION

We believe that where we work matters. Our office is a welcoming space designed to help people feel connected, inspired, and supported each day. Filled with natural light and thoughtfully designed to encourage collaboration and creativity, our workspace reflects the care we bring to our mission. Whether you're sharing ideas with colleagues or enjoying a lunch break on our deck with beautiful mountain views, we strive to create an environment where people can thrive while making a meaningful impact together.

INFORMATION TECHNOLOGY

The Information Technology (IT) Team supports and maintains the technology systems that enable our staff to work efficiently, securely, and collaboratively in pursuit of our mission of growing the Kingdom.

PRIORITIZING SECURITY

As a financial institution, security and privacy remain among our highest priorities. We continue to strengthen our cybersecurity program through proactive monitoring, layered security controls, employee training, regular testing, and ongoing policy improvements. These efforts help protect the sensitive information entrusted to us by churches, investors, and ministry partners while supporting regulatory compliance and responsible data stewardship.

PROVIDING STAFF SUPPORT

Our IT Department maintains an onsite presence to provide responsive support and assistance to staff. Beyond traditional desktop support, the team manages and supports the technology resources employees rely on every day, including collaboration platforms, communication systems, meeting spaces, and business applications. We also promote a culture of cybersecurity awareness, helping every employee understand their role in protecting organizational information and resources. TSF's meeting spaces continue to provide modern technology for collaboration, virtual participation, scheduling, and special events. These shared resources support both staff and ministry partners by enabling effective communication and engagement.

INVESTING IN TECHNOLOGY ADVANCEMENT

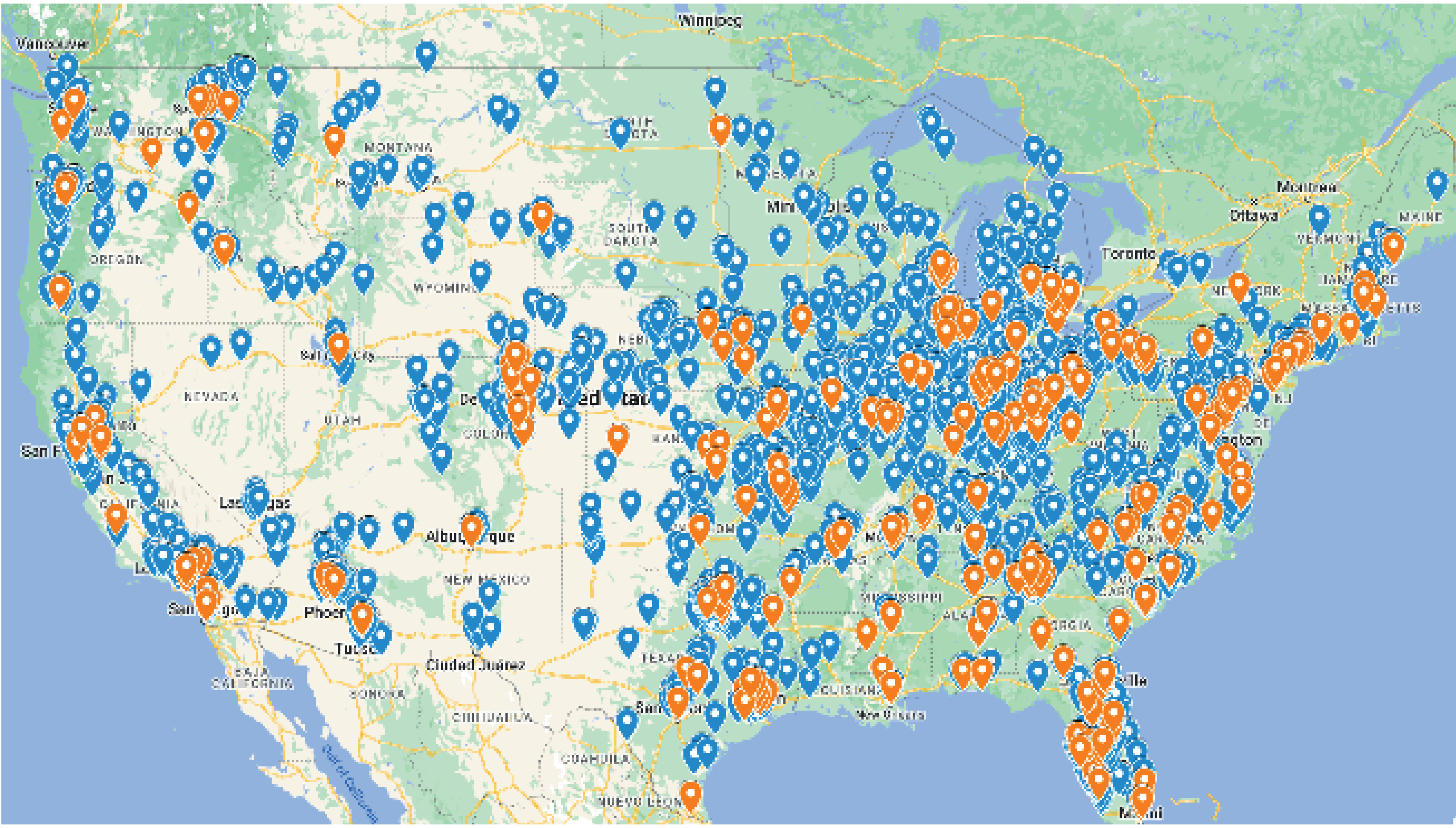
TSF continues to invest strategically in technology that strengthens operational efficiency, enhances the user experience, and supports organizational growth. Through modern cloud-based solutions, automation, and secure digital services, we provide reliable tools that connect investors, churches, and staff while ensuring seamless, secure, and timely access to information. These investments help position The Solomon Foundation to meet future opportunities while maintaining a strong focus on security, reliability, and service.

SUPPORTS MORE THAN 50 COMPUTERS & WORKSTATIONS

MAINTAINS OFFICE NETWORKS WITH 100% UPTIME

INVESTMENT/LOAN MAP

LIGHT BLUE = INVESTOR
ORANGE = LOAN



INVESTMENTS

The Investment Team works hard every day to connect investors to churches and ministry partners within the Restoration Movement. By providing investors with an excellent return on fixed term and no term investments, we're able to inspire church growth through innovative lending and building strategies.

INVESTING WITH A PURPOSE

We are deeply mindful of the trust our investors place in us and never take for granted that we could not continue providing loans to churches without our investors. TSF's third core value—help our investors get a great return on their investment—is always a top priority for our team. We strive to make every investor feel valued by providing excellent interest on their investment.

MAKING AN ETERNAL IMPACT

What often attracts investors to The Solomon Foundation is an excellent interest rate, but it's the mission that turns that initial investment into a lasting partnership. The stories of lives being changed and souls being saved as people surrender to Jesus are at the heart of everything we do. We're so grateful for the investors who are making an eternal impact by partnering with us to grow God's Kingdom.

WE PROCESS AN AVERAGE OF 210 TRANSACTIONS EACH DAY

OUR ENTIRE INVESTMENT TEAM IS SERIES 63 LICENSED

WE HAVE 7,761 INVESTORS WITH 11,845 ACCOUNTS

94% OF MATURING DOLLARS ARE REINVESTED AT TSF, REFLECTING OUR INVESTORS' CONFIDENCE AND SATISFACTION

LOANS

The Loans Team provides lending solutions to non-denominational churches and para-church organizations with the purpose of advancing ministry growth and expanding Kingdom impact. Our team is dedicated to partnering with ministry leaders who are committed to helping people come to know Jesus Christ as Lord and Savior. Distinct from traditional financial institutions, TSF combines flexibility, ministry understanding, and personalized support with the experience of a faithful team devoted to serving, encouraging, and strengthening the organizations entrusted to our care.

EQUIPPED TO SERVE

With decades of combined experience serving churches and para-church organizations, TSF's Loan Team provides specialized expertise in underwriting, funding, and servicing ministry-focused loans. Our distinctive underwriting process extends beyond financial analysis to include a thoughtful evaluation of each organization's leadership, vision, and long-term ministry objectives. This comprehensive approach allows us to better understand the unique opportunities and challenges facing each ministry and fosters a strong foundation for lasting partnership. Because the financial health and ministry effectiveness of our partners are central to our mission, we are committed to delivering personalized service, responsive guidance, and ongoing support throughout the lending relationship.

MORE THAN A LENDER

The Solomon Foundation is more than a lender. We are a ministry partner committed to helping churches and para-church organizations pursue sustainable growth and greater Kingdom impact. In addition to flexible financing solutions, our experienced and faithful team seeks to serve each ministry with intentionality, providing personalized assistance, encouragement, and prayer while supporting their unique vision and goals. Through these relationships, we strive to strengthen organizations that are heling people come to know Jesus Christ as Lord and Savior.

TSF MAINTAINS LENDING RELATIONSHIPS SERVING APPROXIMATELY 270 CHURCHES ACROSS THE NATION

TSF LOAN BALANCES UPWARDS OF $830M

TSF BOASTS UPWARDS OF $980M IN ACTIVE COMMITTED LOANS TO CHURCH AND PARA CHURCH ORGANIZATIONS ACROSS THE NATION AND INTERNATIONALLY

TSF BUILDS CREATIVE PARTNERSHIPS TO FACILITATE GROWTH

MARKETING

The Marketing Team's commitment to excellence is woven into every fiber of our strategic plan. Embracing an evergreen approach, our marketing materials remain timeless, providing value and consistency to our clients. We adhere to the highest professional banking standards, ensuring that every aspect of our services reflects the trust and reliability that define our foundation.

TELLING STORIES THAT MATTER

The powerful use of storytelling is at the heart of everything we do. We believe in showcasing how God is moving in our churches, the lives of our investors, and the millions of people worldwide being impacted by TSF. Using digital and print materials and a strong social media presence, we strive to illustrate the transformative impact of the work God is doing through The Solomon Foundation. The TSF website serves as a gateway for our customers and provides a seamless experience for those who want to learn more about investing in churches and their ministries. Our marketing strategy lays out a clear path for how customers can partner with us to grow the Kingdom while also receiving a great return on their financial investment.

FORMING STRONG PARTNERSHIPS

The Marketing Team is committed to cultivating strong partnerships with our current investors and meeting future partners while strengthening a sense of shared purpose and community. We host TSF lunches and dinners with our CEO and staff each year as part of our grassroots efforts to forge meaningful, one-on-one relationships with our investors and partner churches around the country. Through TSF-sponsored meals, our annual pastor's conference, and attendance at trade shows, we demonstrate our commitment to meeting people where they are.

MAKING MARKETING PERSONABLE

Creating a personable marketing strategy helps deepen our relationships while building momentum to realize our objectives. The impact of our marketing materials lies in the stories we tell of lives that have been transformed by The Solomon Foundation's work. Through the Marketing Team's commitment to TSF's core values and an evergreen approach that resonates in all content produced, we support the company's mission of growing the Kingdom.

175,772 SOCIAL MEDIA IMPRESSIONS

105,600 WEBSITE VISITS

215,588 MARKETING EMAILS SENT IN 2025

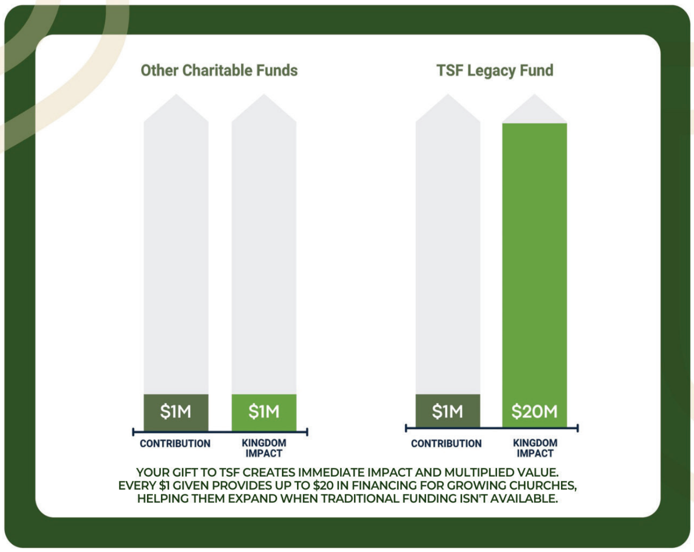
PLANNED GIVING

The Planned Giving Team is focused on creating new pathways and solutions to accomplish our mission of growing the Kingdom through planned giving. Gifts given to TSF provide the financial foundation for TSF to come alongside the local church in America, filling a real void and lifting up each church through partnership and expertise.

LEAVING A LEGACY

Legacy is the lasting impact of the choices you make today. A gift to The Legacy Fund at The Solomon Foundation is a wise Kingdom investment that supports ministry now and for generations to come. Your generosity has an immediate impact, helping more people come to know Jesus Christ, while every Legacy Fund gift is multiplied up to 20 times to maximize its reach.

A GIFT MULTIPLIED AND IMPACT MAGNIFIED



Planned Giving Under Management: $31.1 million

Field of Interest Fund

A Field of Interest Fund lets you support the causes you care about while TSF directs your gift where it will have the greatest need and impact.

Charitable Remainder Unitrust

A Charitable Remainder Unitrust (CRUT) helps you avoid capital gains taxes on appreciated assets while providing income and supporting TSF.

Legacy Fund

A Legacy Fund is for you if you want to maximize your tax-deductible gift with up to 20X Kingdom impact while generating annual interest income to give away.

Non-Monetary Gifts

A Non-Monetary Gift is for you if you want to see the kingdom grow but have something other than cash to give, such as stocks, securities, real estate or other assets.

Estate Giving

Estate Giving is for you if you want to designate property or assets to be donated from your estate after your death.

REAL ESTATE

The Real Estate Team is focused on creating long-term value and sustainable growth through service-focused partnerships. The Solomon Foundation's diverse real estate portfolio includes gift lease-backs, real estate gifts, and strong tenant relationships.

TURNING PROPERTY INTO PARTNERSHIP

A gift leaseback is a financial arrangement in which a nonprofit donates their property to TSF, transferring the equity as a charitable gift. In return, the nonprofit leases the property back at a lower-than-market rate, which helps reduce their costs and provides more financial flexibility. This benefits TSF by supporting our mission, while giving the donor greater financial freedom.

FOSTERING GLOBAL IMPACT

The Solomon Centre in Parker, Colorado is home to The Solomon Foundation's headquarters. The three-building campus houses a free food market and a number of other local and international nonprofit organizations. TSF offers our tenants competitive lease rates, collectively working to impact the Kingdom worldwide.

REAL ESTATE PORTFOLIO HIGHLIGHTS

54 PROPERTIES

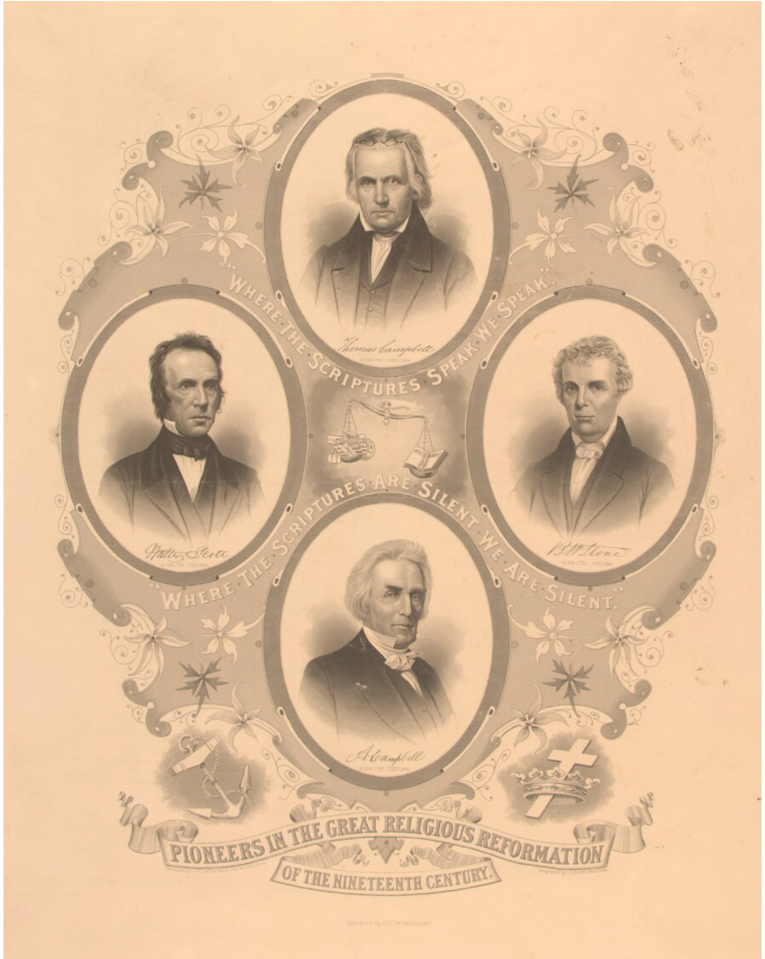
40+ CHURCHES

$337 MILLION PORTFOLIO

8 CHRISTIAN CAMPS, SCHOOLS, AND RETIREMENT HOMES

WHO TSF SERVES by Jerry Harris

The Solomon Foundation (TSF) is a trusted partner in church growth, offering investment opportunities and innovative loans to support congregations in the Restoration Movement. The churches of the Restoration Movement were born during the Second Great Awakening, a period during the 1700s and early 1800s when revival swept across the U.S. At the time, the only churches were denominational: Presbyterian, Methodist, Baptist, Lutheran, Congregational, etc. Those denominations required strict adherence to their rules and creeds, but America had just won independence from English rule, and a desire for freedom saturated the church. The churches that the Restoration Movement identifies with were at the epicenter of this cause.



Truth. Jesus prayed that His followers would be sanctified or set apart by the truth, then identified that truth in John 17:17 by stating, "Your Word is truth." The Restoration Movement rests on this truth of God's Word.

Unity. Jesus prayed that we would all be brought into complete unity even as Jesus and the Father are one. The Restoration Movement strives for unity founded in the truth, and while we know that our local churches hold respected but differing points of view on varying subjects, we focus on common ground.

Evangelism. Jesus prayed that the world would know that the Father sent Him and would believe in Him. The Restoration Movement pairs this truth with the Great Commission to make disciples through going, baptizing, and teaching. Our purpose is in the shared gospel.

Jerry Harris is the publisher of Christian Standard Media and a teaching pastor at The Crossing, a multisite church located in three states across the Midwest.

OUR GROWTH GOALS FOR 2026

Increase investments in 2026 by engaging new and existing investors, both relationally and financially

- Connect investors to the growth of God's church in the Restoration Movement by putting the investors' story to work through TSF marketing
- Provide exceptional customer service by being intentional with communication and connection
- Connect with loan and investment churches in person to build relationships, host dinners, and raise deposits, then foster those connections over the long-term
- Utilize nonbank trustee status to focus on retirement accounts

Complete funding of committed loans under construction and close loans at a pace and number that supports the budget and pipeline needs, including maturing loans

- Strategically plan an annual budget that is maintained through monthly Asset and Liability Committee meetings
- Foster strong relationships between TSF staff and partner church pastors

Continue to network and nurture church leaders

- Provide annual grants to supplement the cost of stewardship, executive coaching, consulting, discipleship, and leadership counseling
- Host annual pastor trips that will connect pastors and leaders, encouraging them to share stories and build one another up

Maximize asset value through Planned Giving pathways

- Highlight and share stories of the powerful impact Planned Giving has in growing the church
- Increase education and awareness of Planned Giving avenues with a focus on the generational value of Legacy Funds

Build a strong framework in 2026, using key metrics to drive TSF's long-term growth and success

- Sustain a consistent record of meeting regulatory requirements and compliance ratios
- Leverage financial forecasts and ratios for strategic planning to support long-term development
- Focus on resource allocation based on growth projections and funding needs

thesolomonfoundation.org