

Job Title: Marketing Content Creator

Job Summary: At The Solomon Foundation, we believe in the power of storytelling to inspire change and growth. As our Marketing Content Creator, you'll leverage your creative talents—especially in graphic design—to make a meaningful impact. The ideal candidate will take the lead in creating and managing content for a variety of TSF communication platforms (social media, email, website, print ads, and events), with a strong focus on graphic design. This role is ideal for someone who thrives on achieving success through visually engaging and strategically crafted content, while connecting with others and elevating our brand.

Exempt/Non-Exempt: Non - Exempt

FT/PT: Part-time in office (20-25 hours / week) *Not eligible for benefits*

Salary: \$28-\$32 / per hour

Reports to: VP of Marketing

Supervisory Responsibility: None

Duties/Responsibilities:

- **Content Creation & Graphic Design:** Develop and curate visually compelling content for all social media platforms. Use your graphic design expertise to create eye-catching visuals that align with our brand and resonate with our audience.
- **Campaign Design & Execution:** Help design and implement marketing campaigns across various channels. Craft compelling content and graphics that resonate with our audience and drive engagement.
- **Email Marketing:** Create, design, and manage email marketing campaigns. Develop engaging newsletters, promotional emails, and event invitations that effectively communicate with our audience and drive action.
- **Social Media Content:** Create, curate, and manage engaging content for all social media platforms, including Facebook, Instagram, Twitter, LinkedIn, and YouTube. Your creative ideas will help grow our audience and enhance brand awareness.
- **Print Advertising:** Design print ads, brochures, flyers, and other marketing materials. Ensure that print collateral is aligned with our brand and effectively communicates our message.
- **Event Promotion:** Develop and manage content for events, including promotional materials, event programs, and follow-up communications. Work closely with the events team to ensure all materials support the event's success.



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- **Collaboration:** Work closely with the marketing team and other departments to ensure our media content aligns with our organizational goals. Your strong communication and design skills will foster collaboration and drive results.

Qualifications:

- 1-3 years of experience in creating media content or a similar role.
- Proven experience in graphic design and social media with a portfolio.
- Proficiency in design tools such as Adobe Creative Suite, Canva, or similar.
- Excellent communication, storytelling, and design skills, with an eye for detail.
- Ability to manage multiple projects and deadlines with a focus on achieving results.

Preferred Qualifications:

- Able to quickly adapt to different media formats and platforms, and willingness to take on diverse projects that may fall outside the traditional scope of the role.
- Familiarity with Adobe Premiere Pro, Final Cut Pro, or similar software for producing and editing video content for social media, websites, and events.
- Skilled in photography and photo editing for creating original visual content that aligns with brand aesthetics.
- Understanding of the StoryBrand framework created by Donald Miller.

Spiritual: The ideal candidate should possess a clear understanding of the Restoration Movement (RMM) and demonstrate agreement with its principles. They should be an active member of a Christian Church that is part of the RMM. Additionally, their outside activities must reflect the highest ethical standards, aligning with and supporting the organization's goals and values. The candidate should treat people with respect, uphold commitments, inspire trust, and consistently work with integrity and ethical principles.

Physical Requirements: This role requires the ability to sit or stand in the same area for extended periods, often working on a computer and answering both cell and office phones. The position involves tasks like typing at a speed of 35 words per minute or more, as well as reaching, bending, and occasionally walking on uneven surfaces during site visits. Some travel may be necessary. Additionally, the role includes responsibilities such as booth and stage assembly for events, and the ability to lift approximately 15 pounds is required.

****Note:** *This job description is not designed to cover or contain a comprehensive listing of activities, duties, or responsibilities, but is merely the most accurate lists for the current job. Duties, responsibilities, and activities may change, or new ones may be assigned at any time with or without notice.*

